

Toluwalope Odunayo Olasupo

Web Developer/Digital
Marketer



✉ toluwalopeolasupo@gmail.com

☎ 08106699691

in Toluwalope Olasupo

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About

I have a knack for art and technology, and website designing and development provides me the perfect avenue to creatively combine these two. I am a dedicated creative that has chosen to explore my creativity with beautiful and user friendly websites, as well as engaging and excellent contents. I am google certified Digital Marketer with two years of experience, and I look forward to further honing my skills and contributing my quota wherever I find myself.

Certificates

Google Certified Digital Marketer

Learnt the rudiments of Digital Marketing

Diploma in Information

Technology/Application (DIT/DITA)

*Hands-On Institute of Information Technology
(HiIT)*

Hotels.ng (HNG) Internship Certification

Level 6

Education

Bsc. Economics,

Obafemi Awolowo University

2013 – 2018 | Ile-Ife, Nigeria

Professional Experience

Senior Marketing Associate,

Evaluate Media

06/2020 – present | Ikeja, Lagos, Nigeria

Tasks

- Responsible for creating websites/Landing pages for clients.
- Managing clients' websites and attending to related clients' request.
- Creating and monitoring clients' digital marketing campaigns across various channels.

Achievement

- Created Clients' websites such as:
Sabini Homes
Grenadines Homes
Novarick Homes
Fladonick Homes etc...
- Co-created clients' websites such as:
The KAT
Skyvilla by Grenadines Homes
4pointproperty etc...
- Ran and Managed Digital Marketing Campaigns for Clients such as:
Aston University
4pointproperty
The Amari etc...

Student Administrator (NYSC),

God's Gift Group

01/2019 – 11/2019 | Niger State, Nigeria

Digital Marketer (Remote), Rotimiedu

05/2019 – 08/2019 | U.S.A

- Responsible for managing clients' online presence and engagement
- Creating landing pages for clients
- Creating engaging contents as required for clients

Volunteer Organisations

Economics Insight O.A.U, Editor
04/2015 – 03/2018 | Ile-Ife, Nigeria

Enactus O.A.U, Team Lead [↗](#)
09/2016 – 10/2017 | Ile-Ife, Nigeria

Enactus O.A.U,
Social Media Manager [↗](#)
06/2016 – 09/2016 | Ile-Ife, Nigeria

Social Media Manager/Digital Marketer (Internship), Addictech [↗](#)
06/2018 – 11/2018 | Lagos, Nigeria

- Managing clients' social media presence
- Create engaging contents for clients' profiles
- Engaging with other users/followers and growing the client's online reach and presence

Skills

Website Design ● ● ● ● ●
HTML, CSS, Javascript

Website Development ● ● ● ● ●
React, Vue

UI (User Interface) Mockup Design ● ● ● ● ●
Figma

Content Writing ● ● ● ● ●

Creative Writing ● ● ● ● ●
Brand Stories, Story Writing, Poetry etc...

Digital Marketing ● ● ● ● ●
Facebook marketing, Instagram marketing, Twitter Ads, Linkedin Ads, Google Ads etc.

S.E.O ● ● ● ● ●
Onsite and Offsite