DOÃN CÔNG THẾ

UX/UI Designer Jr.

 Male   06/03/1998

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INTRODUCTION

A motivated and detail-oriented UX/UI Designer with 1.5 years of hands-on experience specializing in E-commerce, Omnichannel Retail, and Supply Chain. Passionate about building intuitive, user-centric products that deliver measurable value by solving complex user problems and achieving key business objectives.

CAREER OBJECTIVE

As a UX/UI Designer in a dynamic product team, my goals are to:

- **Tackle challenging problems** and play a key role in building intuitive products that users love.
- **Contribute actively** to the entire product development lifecycle, from initial research to final execution.
- **Leverage my skills** in solving complex user problems through meticulous, user-centric design.
- **Grow professionally** within a collaborative environment that values impactful design and continuous learning.

WORK EXPERIENCE

Bibomart TM., JSC, *UX/UI Designer* ↗
05/2024 – 07/2025

- Directly **receiving and clarifying requirements** from BA, negotiating **design implementation** approaches with development team, supporting hand-off, and closely collaborating with QA to ensure product quality met expectations
- Built and maintained scalable, accessible **Design Systems** to enforce UI consistency and inclusivity across product ecosystem.
- Designed **intuitive, usability-focused interfaces** for internal tools and eye-catching, business-goal-oriented solutions for customer-facing products, directly contributing to Bibomart's 200% revenue growth in 2024.
- Owned end-to-end UX/UI design for core platforms:
  Bon Gateway: Mobile and desktop interfaces for the F2C platform connecting 400+ manufacturers.
  Bibomart Website: Optimized e-commerce experience driving 150k monthly organic visitors.
  Sanvieclam & Thiên Minh: Recruitment platform and dental medical supply e-commerce site
  And 4+ additional products for sectors including warehouse operations, employee management and digital office solutions.

Viet Nam Software Vu Gia., JSC, *UX/UI Designer* ↗
02/2024 – 05/2024

- Co-designed an **inclusive wholesale management app** to digitize operations for 500+ Ninh Hiệp Market vendors, streamlining complex inventory, sales, and supplier workflows
- Designed from scratch a website for **Social Commerce platform** with core social media functionalities and integrated e-commerce management system
- Conducted stakeholder alignment
- Collaborated closely with developers to ensure technical feasibility

VTC Technology & Digital Content Company,
UX/UI Design Intern ↗
07/2022 – 08/2022

- Led a 3-member team to design and prototype a comic reading website.
- Provided design feedback and guided team's creative output.
- Coordinated with QA and developers to ensure project quality.

EDUCATION

Posts and Telecommunications Institute of Technology, *Multimedia Design* ⊡
08/2018 – 04/2023

Academy of Journalism and Communication,
English for Translating and Editing ⊡
08/2017 – 03/2018

CERTIFICATIONS

Lloyds Banking Group - UX Design Advanced Job Simulation, *Forage* ⊡

UX Design Professional Certificate,
Google Career Certificates ⊡

Foundations of Project Management,
Google Career Certificates ⊡

Creative Collaboration,
LinkedIn Learning ⊡

Effective Leadership, *HP LIFE* ⊡

Fundamentals of Digital Marketing,
Google Digital Garage ⊡

ACTIVITIES

Heritage Art Space,
Translator, Logistics, Artist Assistant ⊡
10/2022 – 12/2023

Vietnam MIE Experts Training Workshop, *Graphic Designer* ⊡
12/2019 – 01/2020

HOBBIES & INTERESTS

Listening to music ⊡ , Watching films ⊡ ,
Reading ⊡ , Backpacking, Learning &
trying new things

REFERENCES

Mai Công Đạt, *CTO,* Bibo Mart
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SKILLS

HARD SKILLS
- **UX Research & Strategy:** Skilled in user research methodologies, persona development, user journey mapping, and applying strategic design thinking to align user needs with business goals.
- **Design & Prototyping:** Advanced proficiency in Figma; experienced with Adobe Creative Suite (Photoshop, Illustrator, After Effects) and LottieLab for visual design and micro-interactions.
- **Interaction & Systems Design:** Focus on interaction design for mobile and web; experienced in creating scalable design systems using atomic design and applying systems thinking to manage product complexity.
- **Technical & Inclusive Design:** Practical knowledge of HTML5/CSS3 for developer collaboration; familiar with accessibility standards (WCAG 2.1) and inclusive design principles; basic adaptability to AI-aided design tools for workflow optimization.

SOFT SKILLS
- **Adaptive & User-Focused:** Pivot designs based on user feedback and changing requirements; open to new tools and methodologies.
- **Collaborative Communication:** Effective in multidisciplinary teams; articulate ideas clearly and practice active listening.
- **Critical & Analytical Thinking:** Solve problems by evaluating multiple angles to identify optimal solutions.
- **Proactive & Growth-Oriented:** Self-directed learner with a growth mindset and strong time management for fast-paced environments.

LANGUAGES

Vietnamese ▬▬▬▬▬▬▬▬

English
  CEFR B1+ ▬▬▬▬▬▬

TOOLS

| Figma | Illustrator | Photoshop | Balsamiq |

| After Effects | LottieLab | Premiere Pro |

| Blender | Notion | Microsoft 365 |