

# Shourya Ranka *Technology Lead - UI*

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## PROFESSIONAL EXPERIENCE

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### **Bajaj Finserv, Technology Lead - MarTech**

Apr 2021 – present

- build React based web application integrated with AEM
- set best practices of UI development and TDD framework as SOPs working with third party vendors
- hiring internal team for multiple squads building different client facing products

### **The Economist Group**

#### **Front End Engineering Manager**

Jan 2020 – Apr 2021

Responsible for:

- transformation of legacy data & analysis website into a React SPA with custom state management solution.
- building data visualization solution using APIs and third-party integrations.
- leading a 15-strong team of UI/UX engineers and enablement practice.
- building a PWA approach and strategy to be used across different product tracks.
- setting up accessibility audits and enabling best practices cross-leading the quality assurance practice.
- design and review of product plans and roadmaps for delivery with the UX, product teams and involved stakeholders.
- reviewing quarterly goals of The EIU Digital team with other EMs to ensure teams are aligned to goals and delivery.
- vendor and license management.

#### **Senior Front End Engineer**

Apr 2019 – Jan 2020

- build & lead the migration work of Front End Engineering stack for EIU from jQuery/Vanilla JS to ReactJS.
- build a scalable framework for Google analytics & Adobe Launch

#### **Web UI Developer**

Aug 2017 – Apr 2019

- primarily involved with setting up proof of concepts for features being proposed by UX and design teams.
- worked with backend teams to integrate and update UI components of existing applications.
- feasibility of introducing React stack for client products and internal portals & tools.

### **SapientNitro (Publicis Groupe)**

#### **Associate Experience Technology L2**

Jul 2016 – Aug 2017

- worked with jQuery / React / vanilla JS in test driven development setup of AEM components
- **Key clients:** Taj Hotels, Royal Automobile Club of Victoria, University of Auckland

#### **Interactive Developer L1**

Apr 2015 – Jul 2016

UI Developer on major projects for clients like The Australian Securities Exchange.

#### **Junior Associate - Interactive Development**

Nov 2014 – Apr 2015

- 3 months of comprehensive training on web development
- UI developer on projects like BCG Perspectives, MyASX Discovery

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## SKILLS

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### **HTML**

#### **ReactJS**

*usage of both life cycle methods and hooks*

#### **End to End Test Automation**

- *webdriverIO*
- *TestCafe*

#### **Application Monitoring**

*NewRelic Synthetics*

### **CSS (SASS, LESS, PostCSS)**

#### **Task Runners**

- *Webpack*
- *Grunt*
- *Gulp*

#### **Analytics**

- *Adobe Analytics*
- *Launch(and Omniture)*
- *Google Analytics*
- *Hotjar*

### **JavaScript**

#### **Package Managers**

- *npm*
- *yarn*

#### **Data Visualization**

- *Highcharts*
- *Google Charts*
- *Google Maps*
- *c3.js*

### **Cross Browser Support**

#### **jQuery**

*and associated plugins*

#### **Version Control**

- *Github*
- *Bitbucket*
- *SVN*

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## TRAINING AND INTERNSHIPS

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<b>Teaching Assistant, Computer Programming, The LNM Institute of Information Technology</b>	Aug 2013 – Dec 2013
<b>Summer Trainee, Steel Authority of India Ltd</b>	May 2012 – Jul 2012

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## AWARDS & RECOGNITIONS

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<b>Innovation Day - Best Business and Ready to Live solution, The Economist Intelligence Unit</b>	2019
Awarded for providing a tech solution to media assets management & client offerings - A single page PWA built in React and integrated with JWPlayer.	
<b>Out of the Box Thinking &amp; Work Award, Sapient Nitro</b>	2016
Annual Sapient Nitro Marketing & Content Platforms Service Line Rewards and Recognition	
<b>Outstanding Achievement in Science and Technology Events</b>	2014
Director - The LNM Institute of Information Technology	
<b>Regional Finalist</b>	2013
The ACM International Collegiate Programming Contest	
<b>Regional Finalist</b>	2012
The ACM International Collegiate Programming Contest	
<b>100% marks- top 0.1 percentile certificate in Social Science</b>	2007
Central Board of Secondary Education	
<b>Bronze Medal - Individual Category</b>	2006
International Young Mathematicians Convention (IMO)	

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## EDUCATION

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<b>Bachelor of Technology - Computer Science, The LNM Institute of Information Technology, Jaipur</b>	2010 – 2014
C.G.P.A 7.48 / 10	
<b>Class XII - All India Senior Secondary Examination, Doon Public School</b>	2009
87.8%	
<b>Class X - All India Secondary Examination, Doon Public School</b>	2007
89.8%	

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## EXTRACURRICULARS

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<b>General Secretary - Student Gymkhana</b>	2012 – 2013
<b>Convener - Student Gymkhana</b>	2011 – 2012
<b>Finance Team Lead- Student Gymkhana</b>	2011 – 2012
<b>Squad Lead</b>	2010 – 2011
<ul style="list-style-type: none"><li>• Undergraduate Admission Counseling Team</li><li>• LNMIIT Outreach Program, Literary Committee</li><li>• Core Organizing Team - Plinth (Technical Fest)</li></ul>	