Matine Javadi

Product Designer

📞 09125288780   ✉ matinehjavadi@gmail.com   ↗ Portfolio   ●● Medium   ⦸ Dribbble   in Linkedin

Profile

as a Product Designer i am passionate about solving users problems, as well as generating ideas that consider business needs.

Professional Experience

Product Designer, *DrDr.ir* 🔗
Jul 2022 – Jun 2023
Tehran, Iran

DrDr.ir is a web-cloud base software management system for all physicians and clinics to serve a variety of services including Online appointment booking, at-home lab services, and so on.

- Enhance the booking appointment experience using data from Google analytics and Clarity.
- Redesign the Doctors Panel (Office management system, e-prescription, and so on) in order to include all necessary features at hand.
- Redesign the magazine to drive users to book appointments and increase appointment bookings and conversion rate from magazine channel.
- Conducting UX Research to identify user's pain points on appointment booking flow.
- Working with the product managers, marketing team, call center and technical team to gather their needs and ideas.
- Create and Improve specialized design systems and UI kits, which increased the speed of design.

UI/UX Designer, *Round Table Apps* 🔗
May 2021 – Jul 2022
Tehran, Iran

Round Table Apps is a Sydney-based technology and services company, that empowers entities to create next-generation digital products to achieve their goals.

- Create high-fidelity designs and clickable prototypes for demos and usability testing.
- Create and Improve specialized design systems and UI kits based on ant-design guidelines.
- Apply conceptual thinking, bringing together user needs and business goals
- Define the user experiences through information architecture, wireframes, and user flows and generates multiple ideas.
- Design for mobile and desktop, including responsive websites and web applications.

Education

Shariaty University of Tehran, *Software Engineering*
2019 – 2021
Tehran, Iran

Valiasr University of Tehran, *Software Engineering*
2017 – 2019
Tehran, Iran

Skills

Product Design
Design system, UX research, Problem solving, Usability testing, Benchmark, User flows, Data driven design, Prototype

Tools
Figma, FigJam, Sketch, Miro, Maze, Google analytics, Clarity, Jira