

OLUWALOSEYI OLOWOYO

UI/UX DESIGNER

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Profile

I am a highly skilled and passionate UI/UX designer with 2 years of professional experience. With a strong background in visual design, user-centered design principles, and a keen eye for aesthetics, I strive to create intuitive and delightful user experiences that align with business goals.

I am deeply fascinated by the intersection of technology and human behavior, and I constantly seek to understand the needs, motivations, and pain points of users. By conducting user research, analyzing data, and applying iterative design processes, I aim to create solutions that not only meet user expectations but exceed them.

Certificates

Ux Design: From concept to prototype [↗](#)

University of Michigan

Introduction to User Experience Principles and Process [↗](#)

University of Michigan - School of Information

Figma: Handing off to Developers [↗](#)

LinkedIn

Foundation of User (UX) Design [↗](#)

Google Coursera

Professional Certificate In Public Relations

Business Education Examination Council (BEEC)

UX DesignOps: Managing Stakeholders

LinkedIn

Creating a Great User Experience for Mobile App [↗](#)

University of leeds and institute of coding

Brand Design Foundations [↗](#)

LinkedIn

Product Design

Tech4Dev

Professional Experience

2022 – present

UI/UX DESIGNER, CRC CREDIT BUREAU

Lagos, Nigeria

User Research: Conducting user research to understand the target audience, their needs, goals, and pain points. This includes gathering insights through methods such as interviews, surveys, and usability testing.

User Experience Design: Creating wireframes, prototypes, and user flows to define the structure and interaction of a digital product. This involves ensuring a smooth and intuitive user experience by considering user goals, information architecture, and usability principles.

Visual Design: Developing visually appealing and engaging interfaces by applying design principles, such as color theory, typography, and visual hierarchy. This includes creating high-fidelity mockups and design assets that align with the brand and project objectives.

Interaction Design: Defining how users interact with the digital product through the design of interactive elements, transitions, animations, and microinteractions. This involves creating intuitive and seamless interactions that enhance the user experience.

Usability Testing: Conducting usability testing sessions to gather feedback and insights from users, evaluating the effectiveness and efficiency of the design, and iterating based on the findings. This helps in identifying usability issues and improving the overall user experience.

Collaborative Teamwork: Collaborating with cross-functional teams, such as product managers, developers, and stakeholders, to align design decisions with business goals and technical feasibility. This includes effective communication, active participation in meetings, and incorporating feedback from team members.

Responsive Design: Designing interfaces that adapt and function well across different devices and screen sizes. This involves considering responsive design principles, mobile-first design, and ensuring a consistent experience across platforms.

2020 – 2022

UI/UX DESIGNER- FREELANCE, FIVERR

Responsible for design and Implementation of user experience. Produce quality UX design solution through wireframes, Storyboards and prototypes. Design UI elements and tools such as navigation Menus, Search boxes and widget for digital asset Adhering to style standards on typography and graphics design

2019 – 2020

STUDIO INTERN, PLUS TV AFRICA

Lagos, Nigeria

Responsible for editing news scripts. Operate the teleprompter for selected news broadcast. Manage and operate the audio mixer, Inserted lower thirds for selected programs. Carried inject for both recorded and live programs. Efficiently handle the fixing of guest and presenter microphones for selected program.

08/2015 – 12/2015

STUDIO INTERN, VIRTUAL MEDIA NETWORK (ORISUN TV)

Lagos, Nigeria

Operated the zoom recorder at the television studio. Changed sets for various programmes. I was responsible for operating the video console.

Education

present

MSc Corporate communication, Rome Business School
In-view

Lagos, Nigeria

2017 – 2022

Bachelor of science in Mass Communication,
LAGOS STATE UNIVERSITY, OJO.

Lagos, Nigeria

2014 – 2016

National Diploma in Film and Television Production,
PEFTI FILM INSTITUTE

Lagos, Nigeria

2013

Senior School Certificate Examination,
LAGOS STATE MODEL COLLEGE, MEIRAN

Lagos, Nigeria

Skills

User Research Analysis

Wireframing and Prototyping

Information Architecture

Interaction Design

Visual Design

Usability Testing

Responsive Design

Mobile App Design

Design Systems

Collaborative and Cross-functional Teamwork

Strong Communication Skills

Proficiency in Design Tools: Sketch, Adobe XD, Figma

Projects

<https://www.behance.net/olowoyooluwalo> 

<https://dribbble.com/lohsheyi> 

References

AKEEM AMUSAT, DEVELOPER, CRC CREDIT BUREAU

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OLUWASEYI OYEKAN, CREATIVE DIRECTOR, CASPER CREATIVE AGENCY

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